



Global Blue

TAX FREE SPEND INDEX

Global Blue UK's Tax Free Insights August 2018

Top 10 Globe Shopper Nationalities

| Country (globe shopper nationality) | Share (% of total tax free sales excluding nations smaller than 2%) | Growth (% growth for August 2018 compared to August 2017) | Average spend (value of an average single tax free transaction) |
|--|--|--|---|
| Total | 100% | -17% | £ 742 |
| China | 35% | -17% | £ 937 |
| Saudi Arabia | 7% | -8% | £ 663 |
| Qatar | 6% | 6% | £ 1,390 |
| Kuwait | 6% | -25% | £ 571 |
| UAE | 5% | -31% | £ 985 |
| Hong Kong | 5% | -8% | £ 861 |
| United States | 5% | 5% | £ 813 |
| India | 3% | -18% | £ 436 |
| Thailand | 2% | -21% | £ 806 |
| Malaysia | 2% | -18% | £ 620 |

% Growth of Top 10 Globe Shopper Markets

