

WALPOLE

THE WALPOLE POWER LIST

**50 MOST  
INFLUENTIAL  
PEOPLE IN  
BRITISH LUXURY**

IN ASSOCIATION WITH

THE INZITO  
PARTNERSHIP

*Coutts*





(1)



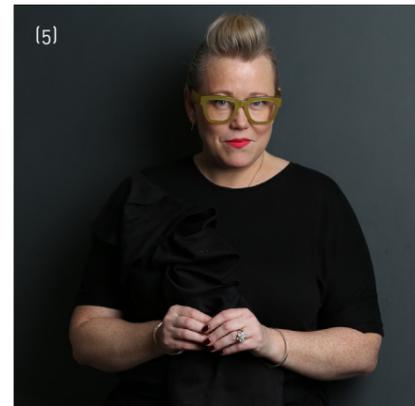
(2)



(3)



(4)



(5)



(6)

## LEGENDS

### ROBERT ETTINGER, CEO & CHAIRMAN, ETTINGER (1)

In 1995 Robert took over the reins from his father, Gerry Ettinger, when he became the Managing Director of Ettinger. When the company was granted a Royal Warrant to HRH The Prince of Wales in 1996, Robert set-off to build Ettinger as an internationally recognised brand whilst maintaining its crucially important UK design and manufacturing base.

### ANDREW MAAG, CEO, DUNHILL

After a 10-year tenure at Burberry where he held CEO positions across multiple regions, Andrew Maag was appointed CEO of Alfred Dunhill Ltd in January 2017 for his exceptional track record in business transformations and capability building. At Dunhill, he is now driving forward brand elevation, innovation and synergies globally both on and offline.

### MICHAEL WAINWRIGHT, MANAGING DIRECTOR, BOODLES

Michael joined Boodles in 1984 and is Managing

Director of the company. He is the fifth generation of the Wainwright family to own the business, which was established in Liverpool in 1798. He is also currently the Fundraising Trustee for the Rainbow Trust and is a past Prime Warden of the Goldsmiths Company.

### WILLIAM ASPREY, CHAIRMAN, WILLIAM & SON

William Asprey is the seventh generation of the Asprey family to specialise in the sale of luxury goods. In 1999, William founded William & Son, a veritable cornucopia of predominantly British-made luxury merchandise from exclusive watch brands, handcrafted jewellery, infinitely useful small leather goods and luggage to luxurious leather clad board games and sterling silver ornaments.

### ANDREW STEMBRIDGE, EXECUTIVE DIRECTOR, ICONIC LUXURY HOTELS

With over 30 years of hotel, restaurant and spa operations under his belt Andrew Stembridge is currently the driving force and strategic vision behind Iconic Luxury Hotels, a small collection of owned and managed hotels which includes Chewton Glen, Cliveden, The Lygon Arms and 11 Cadogan Gardens.

### STEVEN QUIN, RETAIL DIRECTOR & ROYAL WARRANT HOLDER, TURNBULL & ASSER

After joining Turnbull & Asser in 1984, Steven Quin was awarded the title of Royal Warrant Holder by HRH The Prince of Wales in 1999. A bastion of British luxury, Steven has been responsible for fitting some of the world's most influential men and women, from royalty and captains of industry, to artists and stars of stage and screen.

## TASTE-MAKERS

### ALEX OPREY, HEAD OF MARKETING & ECOMMERCE, FLORIS

As part of the leadership team at Floris since 2014, Alex Oprey has injected a new lease of life, design philosophy and overall focus into the brand. Alex previously served in senior marketing roles at Triumph lingerie and Icon Live for 10 years, working in the latter across some of the leading high street retailers in the UK.

### THOMAS KOCHS, MANAGING DIRECTOR, CORINTHIA HOTEL LONDON

The German-born hotelier trained with the Steinberger Hotel Group and joined The Berkeley

hotel in 2005, then moved to The Connaught in 2007 as hotel manager. Two years' later Thomas moved to Claridge's as General Manager, starring in the hit BBC series *Inside Claridge's* while there. He later joined Hotel Café Royal as Managing Director before joining Corinthia London in May 2017.

### FIONA BARRATT-CAMPBELL, FOUNDER, FIONA BARRATT INTERIORS (4)

Fiona Barratt-Campbell established Fiona Barratt Interiors in 2006 and is increasingly recognised as one of Britain's leading figures in interior design. Fiona creates a visual play on her heritage and provenance to create the ultimate aspirational living and strives to continually achieve results that offer a unique outcome.

## MAVERICKS

### KATE HALFPENNY, FOUNDER, HALFPENNY LONDON (5)

Kate Halfpenny started her career as a costume designer and celebrity stylist before founding Halfpenny London in 2005. Halfpenny London has become one of the UK's leading luxury

bridal wear brands. Kate's exquisite and highly distinctive pieces transcend the world of bridal and have become coveted by the fashion elite with impeccable red carpet style.

### MARCUS WAREING, CHEF PATRON, MARCUS (6)

Marcus Wareing crafts Michelin-starred contemporary British food to evoke and create memories. His three unique London restaurants are bound by the same values: excellence without pretence; inspiring rooms with a friendly welcome; and nurturing the next generation of talent led by an ambassador for British cooking. Marcus is also a judge on BBC's *Masterchef The Professionals*.

### JESSICA MCCORMACK, FOUNDER, JESSICA MCCORMACK (2)

Renowned London-based diamond jeweller, Jessica McCormack, is noted for her distinctive aesthetic, bringing modernity to craftsmanship by combining antique and modern diamonds, Georgian techniques and contemporary design. Handcrafted in-house in her London workshop, her designs effortlessly fit into her clients' jewellery wardrobes, to be worn today and passed down from one generation to the next.

### ALAN SCOTT, CREATIVE DIRECTOR, JOHNSTONS OF ELGIN

With 30 years of design experience, Alan has had stints as a creative consultant for Barbour and Joules in the UK and luxury brands Loro Piana and Vestimenta in Italy. He joined Scottish cashmere brand Johnstons of Elgin as creative director in 2016.

### FRIEDA GORMLEY AND JAVVY M ROYLE, CO-FOUNDERS, HOUSE OF HACKNEY (3)

Bringing together their respective experience in fashion and art, Frieda Gormley and Javvy M Royle founded House of Hackney in a quest 'to take the beige out of interiors'. House of Hackney has since evolved to include interiors, fashion and lifestyle divisions and is renowned for ripping up the rule book and dreaming up iconic, inspired prints.

### JUSTIN REDMAN, DIRECTOR & CO-FOUNDER, RWD

Co-Founder of yacht designers, RWD, Justin Redman has been committed to their client's vision since 1993, leading a talented team based on the banks of the Beaulieu River to create the most beautiful, award-winning designs.

## ENTREPRENEURS

### NIGEL MILLS CBE, CHAIRMAN, THE LAKES DISTILLERY

For 25 years Nigel was Managing Director of Mills Group, a North-East based business with more than £80 million turnover and 2,200 staff. In 2012 Nigel met Paul Currie, who had obtained planning consent to build the largest whisky distillery in England. Today this is known as The Lakes Distillery, and is located in the heart of the Lake District National Park.

### ADAM BROWN, FOUNDER, ORLEBAR BROWN

Based in London, Orlebar Brown is a British clothing brand specialising in tailored men's swim shorts. The company was founded by photographer Adam Brown after he identified a gap in the market for smart men's swimwear, and was launched in March 2007.

### SHARAN PASRICHA, FOUNDER & CEO, ENNISMORE

As founder and CEO of Ennismore, Sharan Pasricha is a developer, curator and operator of

unique hospitality properties and experiences in some of the most exciting cities and neighbourhoods around the world, including The Hoxton, Gleneagles and NoCo. Pasricha was included in *Conde Nast Traveller's* '50 People Changing The Way We Travel' and *The Caterer's* 'Top100 Most Powerful People in Hospitality'.

### JOHNNY SANDELSON, CHAIRMAN, THOMAS GOODE & CO.

Johnny is a UK-based entrepreneur, known for his work in the real estate sector and as one of the financial architects who shaped the regeneration of London's Queensway. More recently, he is at the forefront of Auriens, the company transforming elderly housing in London. His interests also include the recent purchase of Thomas Goode & Co, with big plans for a global roll out of this iconic brand.

### NATASHA GOLUBEVA, MANAGING DIRECTOR, MAISON DE FLEURS

Multicultural entrepreneur Natasha Golubeva became the Managing Director of luxury florist Maison de Fleurs in 2015. Since taking on the venture in London, she has also become the

Managing Director of Maison des Fleurs Dubai. With a background in events and hospitality, she plans to continue building her floral empire, specialising in fresh, faux and preserved flowers to suit everyone's needs.

### WHITNEY BROMBERG HAWKINGS, FOUNDER & CEO, FLOWERBX (9)

Whitney started her career in Paris working for Tom Ford at Gucci and stayed by his side as SVP of Communications of TOM FORD for 18 years. She left in 2016 to found FLOWERBX, the online flower delivery service that is slated to become the first global flower brand, active across the UK and Europe, and launched in New York City in May 2019.

## STORYTELLERS

### PAULA FITZHERBERT, GROUP COMMUNICATIONS DIRECTOR, MAYBOURNE HOTEL GROUP

Paula Fitzherbert began her career at satirical magazine, *Punch*, on Fleet Street. The defining moment in her career was her move to The Savoy, where she fell in love with iconic

historical hotels and the joy of hospitality. Paula now serves as Director of Public Relations at The Connaught and The Berkeley Hotel as well as Group Director of Communications at Maybourne Hotel Group.

### CARLA FILMER, GLOBAL COMMUNICATIONS DIRECTOR, MANOLO BLAHNIK

Carla Filmer is a Communications Director and Global Brand Manager with over 20 years' experience in senior leadership roles representing some of the world's most iconic brands, from Louis Vuitton to Lancôme. Today she revels in her current role at Manolo Blahnik, taking a relatively small brand with huge recognition to new heights across all global markets, with projects comprising collaborations, an exhibition at The Wallace Collection this June and creative openings from Paris to Tokyo.

### ZIA ZAREEM-SLADE, CUSTOMER EXPERIENCE DIRECTOR, FORTNUM & MASON

As custodian of brand strategy, Zia determines where, how and with whom Fortnum & Mason shows up, whilst delivering commercial success and ensuring Fortnum's unique charm and wit

is brought to life. Zia carefully balances the innovation and service demanded by customers in today's world, whilst maintaining the tradition and heritage of a 300-year history.

### JOA STUDHOLME, COLOUR CURATOR, FARROW & BALL

For over 20 years, Joa Studholme has developed the colour range at Farrow & Ball and brought her wealth of experience consulting on residential and commercial design projects to create a truly decorated feel in over 4,500 rooms per year. She is also celebrated for her Colour in the Home talks and books *How to Decorate* and *Recipes for Decorating*.

### REBECCA JAGO, MANAGING DIRECTOR, THE LAST DROP DISTILLERS

As Managing Director of The Last Drop Distillers, Rebecca has led their closer integration into the Sazerac Company. Amongst her other responsibilities, she takes the lead in the hunt for the rare spirits that may become future Last Drop releases: this hunt has taken her to the furthest reaches of Scotland, deep into the vineyards of Cognac and further afield.

### JACQUELINE EUWE, MANAGING DIRECTOR, LUXURY & FASHION, HARPER'S BAZAAR AND TOWN & COUNTRY

Jacque oversees the collaboration between Hearst UK teams working with commercial partners in the Luxury and Fashion sectors. Hearst is a leading global, diversified media, information and services company with more than 360 businesses. Since March 4, 1887, Hearst has grown from a single newspaper into one of the world's most admired private media and information companies.

## GAME-CHANGERS

### ROJA DOVE, FOUNDER, ROJA DOVE HAUTE PARFUMERIE (10)

Roja Dove is one of the world's most respected Perfumers. The creator of Roja Parfums – the most successful launch in Harrods' history – is globally renowned for working with only the finest ingredients in the world. The *Financial Times* consider him 'a legendary figure in the world of scent', and *GQ* have declared that Roja is 'the greatest nose in the world'.

### FRAZER THOMPSON, CEO, CHAPEL DOWN GROUP PLC.

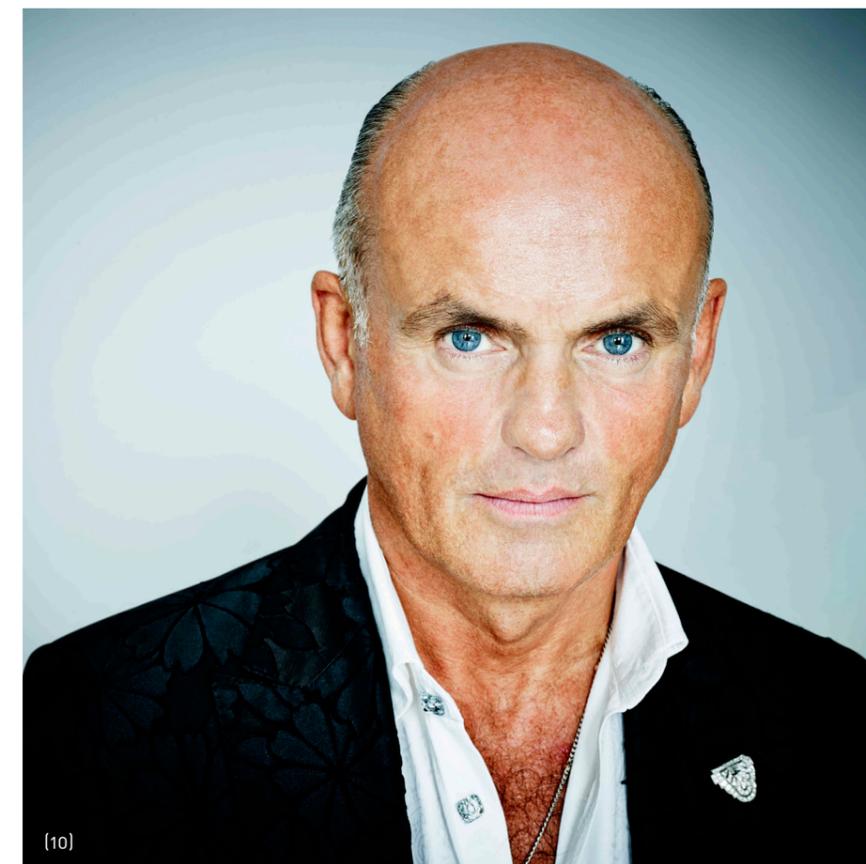
Frazer became CEO of Chapel Down, England's fine wine and beer producer, in 2001. Since then he has listed the company, creating a much awarded and valuable business and inspiring a thriving tourism trade. The company is now valued at £100 million, is a Cool Brand (despite the fact it's the official wine at Number 10), and recently launched gin and vodka to critical acclaim.

### KATHRYN SARGENT, FOUNDER, KATHRYN SARGENT (8)

Kathryn was a rising star during her 15-year career at Gieves & Hawkes where she became Head Cutter, the first woman to do so in the history of Savile Row. Kathryn founded her own tailoring house in 2012, located at Mayfair's No. 6 Brook Street, and achieved another first in 2016 by becoming the first female Master Tailor on Savile Row with a year-long seasonal store.

### NICK AND GILES ENGLISH, CO-FOUNDERS, BREMONT (7)

Time began for Bremont in 2002, when brothers Nick and Giles English embarked on a journey



to make beautifully crafted pilot’s watches of exceptional quality, inspired by a love of flying historic aircraft, of watches and all things mechanical. Each is designed to appeal to those who share the brother’s passion for – and appreciation of – the innovation and mastery behind a beautiful mechanical wristwatch.

---

**CHARLOTTE SEMLER,  
CO-FOUNDER, VOTARY (11)**

---

Entrepreneur Charlotte Semler met Arabella Preston 10 years ago when she hired Arabella to do PR for her luxury underwear label Myla. Charlotte went on to establish high-end nightwear brand Charlotte & Co, while Arabella became a make-up artist. They remained close friends and in 2015 launched Votary, their own range of natural skincare products, sold in Liberty, Space NK and online.

---

**FEDERICO MARCHETTI,  
CHAIRMAN & CEO,  
YOOX NET-A-PORTER GROUP (12)**

---

Federico Marchetti is an entrepreneur at the intersection of luxury and technology. In 1999 he invented YOOX, seizing the opportunity long before industry insiders understood what the Internet could offer the world of fashion. He subsequently drove the game-changing merger of YOOX and NET-A-PORTER founding YOOX NET-A-PORTER GROUP – the world’s leading online luxury fashion retailer. Today he is the Group’s Chairman and CEO.

---

## RISING STARS

---

---

**WILLIAM WOODHAMS, CEO, FITZDARES**

---

William cut his teeth at Group LVMH with Belvedere vodka, TAG Heuer, and Christian Dior, before becoming the global CMO of French Connection. As a board member of creative agency Mission, his accomplishments included launching the iconic new Annabel’s. Now CEO of luxury bookmaker Fitzdares, in March William launched the world’s first luxury sporting club, the Fitzdares Club in Mayfair.

---

**ASHLEY WOODFIELD,  
HEAD OF PRESS, THE ROYAL BALLET**

---

As Head of Press at The Royal Ballet, Ashley Woodfield leverages his extensive network of contacts across the arts, design, architecture,

fashion, lifestyle and news media to promote dance to wider audiences. He brings together his enthusiasm and expertise, with over 15 years of experience working for national portfolio arts organisations, luxury brands, as well as smaller artisan companies.

---

**JOCELYN BETTS, CORPORATE  
COMMUNICATIONS DIRECTOR, BELMOND**

---

Jocelyn is Corporate Communications Director of the legendary Belmond, a brand that began in 1976 with the opening of the Belmond Hotel Cipriani in Venice. For over 40 years Belmond has followed a pioneering spirit and passion for authenticity to create and uncover some of the world’s greatest travel adventures. In April 2019, Belmond joined LVMH reinforcing the brand’s place among the international leaders in luxury.

---

**ALEXANDRA LLEWELLYN,  
FOUNDER, ALEXANDRA LLEWELLYN**

---

Alexandra Llewellyn is a London-based British designer, creating original, intricately handcrafted backgammon sets, luxury games and bespoke furniture. Seen in some of the world’s most exclusive locations, Alexandra’s timeless designs are owned by global VIPs including Richard Branson, Elle Macpherson. Alexandra works closely with her clients, guiding them through ideas and memories to create one-of-a-kind, specially commissioned games.

---

## GURUS

---

---

**JON SLADE, CHIEF COMMERCIAL OFFICER,  
FINANCIAL TIMES**

---

Jon oversees the *FT*’s consumer subscriptions business, global advertising sales and operations including *How to Spend It* magazine and howtospendit.com, newspaper operations and the FT Specialist division. He was appointed to the FT Group executive board in December 2014.

---

**HUGH SEABORN, CEO, CADOGAN**

---

Since his appointment in 2008, Hugh has led the 300-year-old company’s retail, residential and commercial portfolio in Chelsea – most recently creating a new hub for independent artisans on Pavilion Road, overseeing an investment strategy to enhance Sloane Street as one of Europe’s leading luxury destinations and leading a drive to re-energise the King’s Road.

---

**MARK HENDERSON,  
CHAIRMAN, GIEVES & HAWKES**

---

Mark is Chairman of Gieves & Hawkes, No 1 Savile Row, and the Chairman and Co-Founder of The New Craftsmen, a Walpole Brand of Tomorrow. He is a Walpole Board Member and a recent past-President of the Royal Warrant Holders Association. Prior to taking the chair at Gieves & Hawkes he was its CEO, and previous to that was head of marketing at Alfred Dunhill.

---

**VARTKESS KNADJIAN,  
CHIEF EXECUTIVE, BACKES & STRAUSS**

---

Since 1982, Vartkess’ leadership has transformed Backes & Strauss – the world’s oldest diamond company established in 1789 – from a small diamond procurement office into one of the world’s finest jewelled timepiece creators, where highest specification diamonds meet with time in its most precise form.

---

## FOUNDERS

---

---

**STEPHEN EINHORN & JANE BEST,  
FOUNDERS, STEPHEN EINHORN**

---

Fine jewellery brand Stephen Einhorn was founded in 1995 by husband and wife team Stephen Einhorn and Jane Best, with a mission to create contemporary heirlooms. The brand’s men’s and women’s jewellery marries original designs and a classic yet modern signature style, with a commitment to flawless quality.

---

**RICHARD BRENDON,  
FOUNDER, RICHARD BRENDON**

---

Richard Brendon is a prominent British designer creating contemporary and timeless collections of fine bone china. The brand was launched in 2013 and works with some of the finest hotels, restaurants and interior designers around the world, bringing tableware and crystal barware to a whole new audience. Stockists include Harrods, Bergdorf Goodman and Lane Crawford, and is a supplier to hotels such as The Rosewood, Four Seasons and Gleneagles.

---

**LINDA PILKINGTON,  
FOUNDER, ORMONDE JAYNE**

---

What started out as nothing more than a collection of perfume bottles and a talent for craftsmanship turned into a respected British



independent perfume house. Known for being at the cutting edge of perfumery, Ormonde Jayne’s flagship boutique in London Old Bond Street is a haven for perfume lovers from all over the world. The perfumes and scented candles are hand made in their own London studios.

---

**CHANTAL COADY OBE, FOUNDER &  
CREATIVE DIRECTOR, ROCOCO CHOCOLATES**

---

Chantal Coady OBE founded Rococo Chocolates in 1983. Chantal has been pivotal in transforming the UK chocolate scene, weaning people away from sugary confectionery to single estate dark chocolates, and from cliché “chocolate box” to beautiful design. Rococo works with the Grenada Chocolate Company: the world’s first “Farm to Bar” craft chocolate maker, with the benefits to cocoa farmers and rural communities far exceeding the Fair Trade model.

---

## HEROES

---

---

**ALISTAIR HUGHES,  
MANAGING DIRECTOR, SAVOIR BEDS**

---

As the Managing Director of one of the industry’s best loved and revered luxury bed manufacturers,



Alistair has taken Savoir from strength to strength. With a great vision for the brand, Alistair acquired Savoir from The Savoy over 15 years ago, and has since worked tirelessly to ensure the bespoke bed maker’s survival within the high-end interior design market.

---

**PHILIP BARNES,  
REGIONAL VICE PRESIDENT & MANAGING  
DIRECTOR, THE SAVOY**

---

Phil boasts a four-decade hotel career that has seen him work across five continents in some of the world’s most sought after destinations and hotels. He currently leads the strategic direction of the globally-renowned Savoy, with wider responsibility for Fairmont St Andrews, Sofitel London St James, and The Raffles Hotel London, slated to open in 2020.

---

**IAIN WATSON, CEO & CO-FOUNDER,  
DAVID COLLINS STUDIO (13)**

---

Iain is a founding member of David Collins Studio. Over the course of three decades, he has helped to steer the studio from its original incarnation – a staff of two, David and Iain, to a 60-strong globally-recognised brand and a leader in the design and delivery of architectural and interior design projects.

---

**HILARY FREEMAN,  
MANAGING DIRECTOR, EDWARD GREEN**

---

Hilary Freeman has steered Northampton shoe-maker Edward Green since 2000 on the sudden death of her long-time partner, shoe designer, John Hlustik. Hilary’s resolute commitment to her workforce, encouraging them to deliver unerring quality, has cemented Edward Green’s global reputation for excellence.

---

**DANIEL BRENNAN,  
DIRECTOR OF PR & COMMUNICATIONS,  
CHAMPAGNE LAURENT-PERRIER UK**

---

Since starting his career with Laurent-Perrier, the world’s largest independent Champagne House, in 2001, Daniel has played a pivotal role in developing and implementing strategic marketing and communications plans across the business, increasing Laurent-Perrier’s brand presence and share of voice in the UK and priority markets.

WALPOLE WOULD LIKE TO THANK

THE INZIT<sup>o</sup>  
PARTNERSHIP

*Coutts* | 

CHAMPAGNE  
  
**Laurent-Perrier**  
MAISON FONDÉE  
1812

*Maison de Fleurs*

  
**ROYAL SALUTE**

ENNISMORE  
**SESSIONS**  
HOUSE

**WALPOLE**

2nd Floor, Riverside Building, County Hall, Westminster Bridge, London SE1 7JA  
+44 (0)207 803 1389 [thewalpole.co.uk](http://thewalpole.co.uk)

@walpole\_uk

#walpolepowerlist

[thewalpole.co.uk](http://thewalpole.co.uk)