

PR & Marketing Autumn Internship at The Dovetail Agency, Mayfair
Monday 7th October – Friday 20th December 2019

An exciting new role has become available for an autumn intern to join the marketing and media relations team at The Dovetail Agency (dovetail-agency.co.uk), a dynamic Mayfair consultancy specialising in luxury travel and lifestyle. The client portfolio ranges from bespoke safaris, boutique city hotels and beach resorts, to spa and wellness brands. This paid role is appropriate for an individual looking to develop their PR experience and knowledge of the luxury travel and lifestyle industries.

The Role:

- Supporting the account management team on a mix of global client accounts
- Conducting client and industry research
- Creative writing and the management of social media campaigns
- Establishing a network of media and industry contacts

Required Skills and Experience:

- Graduate
- Digitally-savvy with experience of social media
- Strong writing and communication skills
- Ability to multi-task in a fast-paced environment
- Foreign language an advantage

Please send a CV and covering letter to: Rebecca Thomas, rebecca@dovetail-agency.co.uk.