

2020 Events Calendar

JANUARY

- Monday 13th **Walpole Chairman & CEOs' Dinner 2020**
Venue: The Four Seasons at Ten Trinity Square
- Thursday 23rd **Walpole Member Social**
Venue: The Hari

FEBRUARY

- Tuesday 4th **Walpole Summit 2020: Building the Future of British Luxury**
Venue: The May Fair
Please note this is a ticketed event
- Thursday 20th **Walpole Member Social**
Venue: The Hari
- Thursday 27th **Brands of Tomorrow Launch Party**
Venue: Ennismore Sessions House

MARCH

- Monday 2nd **China Digital Workshop in association with Tong Digital**
Venue: The Intercontinental, Park Lane
- Wednesday 11th **The Book of British Luxury Launch Party**
Venue: Fortnum & Mason

APRIL

- Tuesday 7th **Walpole Business Support Webinar 1**
Looking after your people in the age of COVID-19: A legal and HR perspective
14:00 – 15:00
- Thursday 23rd **Walpole Business Support Webinar 2**
Funding – sources of finance in the Coronavirus world
16:00 – 17:00
- Thursday 30th **Walpole Business Support Webinar 3**
Communications – clients, customers and stakeholders
14:30 – 15:30

2020 Events Calendar

MAY

- Thursday 7th **Walpole Business Support Webinar 4**
Restart, Resilience, Recovery: Unlocking Lockdown
14:30 – 15:30
- Wednesday 13th **Walpole Business Support Webinar 5**
Luxury's Digital Pivot?
14:30 – 15:30
- Tuesday 19th **Influencer Marketing Webinar in association with News UK**
10:00 – 11:00
- Thursday 28th **Walpole Business Support Webinar 6**
Leadership through a crisis
16:00 – 17:00

JUNE

- Thursday 4th **Walpole Business Support Webinar 7**
Unlocking the Customer as well as your Doors: What's next for luxury retail?
16:00 – 17:00
- Friday 5th **Facebook Webinar - Instagram Insights, Surgery and Q&A**
10:30 – 11:30
- Thursday 11th **Walpole Business Support Webinar 8**
Re-opening & People
16:00 – 17:00
- Tuesday 16th **Walpole x Harrods Q&A**
Retail Re-Opening Special
12:00 – 13:00
- Thursday 18th **Hearst x Walpole Webinar**
16:00 – 17:00
- Thursday 18th **Tong Digital x Walpole Webinar**
14:00 – 15:00
- Thursday 24th **Walpole Business Support Webinar 9**
Re-igniting luxury travel and hospitality
16:00 – 17:00

2020 Events Calendar

JULY

- Thursday 2nd **Walpole Business Support Webinar 10**
Re-opening our 5* Hotels & Restaurants
16:00 – 17:00
- Thursday 9th **Walpole Business Support Webinar 11**
Post-Covid Employment Law Q&A and Surgery with Mishcon de Reya
16:00 – 17:00
- Thursday 16th **Walpole Business Support Webinar 12**
The Asia Recovery with dunhill
16:00 – 17:00
- Thursday 23rd **Walpole Business Support Webinar 13**
Virtual Marketing – The New Frontier with Spring Studios
16:00 – 17:00
- Thursday 30th **Walpole Business Support Webinar 14**
A Global View for Luxury with McKinsey
16:00 – 17:00

SEPTEMBER

- Monday 7th **Walpole Festival of Luxury Marketing**
Week-long festival of digital events – content TBC
Monday 7th - Friday 11th
- Thursday 10th **Walpole Business Support Webinar 15**
Part of FOLM
16:00 – 17:00
- Thursday 24th **Walpole Business Support Webinar 16**
TBC
16:00 – 17:00

OCTOBER

- Thursday 8th **Walpole Business Support Webinar 17**
TBC
16:00 – 17:00

2020 Events Calendar

- Thursday 22nd **Walpole Business Support Webinar 18**
TBC
16:00 – 17:00
- Thursday 29th **Women and Power Network Dinner**
Venue: The Connaught
Please note this is a ticketed event
- TBC **The Walpole Power List: The 50 Most Influential
People in British Luxury***
Venue: TBC
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NOVEMBER

- Thursday 5th **Walpole Business Support Webinar 19**
TBC
16:00 – 17:00
- Monday 16th **Walpole British Luxury Awards**
Venue: The Dorchester
- Thursday 19th or 26th **Walpole Business Support Webinar 20**
TBC
16:00 – 17:00
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DECEMBER

- Thursday 3rd **Walpole Business Support Webinar 21**
TBC
16:00 – 17:00
- Thursday 17th **Walpole Business Support Webinar 22**
TBC
16:00 – 17:00
- TBC **Walpole Carol Service**
Venue: TBC
Please note this is a ticketed event