

2021 Events Calendar

JANUARY

- Monday 4th **Skills Sessions with Kev Chesters**
Two skills and learning programmes focusing on Consumer Behaviour and Creativity
On demand sessions, available until the end of May
Please note, these are ticketed sessions
- w/c 11th **2021 Member Address from Walpole Chairman, Michael Ward**
A Look at the Year Ahead
TBC Timings
- Wednesday 13th **Walpole Webinar**
BREXIT Update with the CBI and KPMG
16:00 - 17:00
- Thursday 21st **Walpole Webinar**
Are HENRYs taking a new approach to luxury? Is Covid-19 changing attitudes? With The Economist
16:00 - 17:00
- Wednesday 27th **Walpole Member Social**
Rare Whisky Tasting - A Unique Experience with Gordon & MacPhail
17:00 - 18:00
- Thursday 28th **Women in Luxury | Clothes... and other things that matter**
In conversation with Alexandra Shulman
17:00 - 18:00
Please note this is a ticketed event
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FEBRUARY

- Thursday 4th **Walpole Webinar with VERB**
State of Luxe - Reaching and Engaging with the Next Luxury Consumers
16:00 - 17:00
- Friday 5th **Skills Sessions with VERB**
Session 1: Digital Campaign Strategy HNWIs
09:30 - 10:30

Session 2: Budgeting your Paid Media Spend to Reach HNWIs
11:00 - 12:00

2021 Events Calendar

- Wednesday 10th **Walpole Member Social**
Champagne Tasting with Laurent Perrier
17:00 - 18:00
- Thursday 11th **Walpole Webinar with Total Negotiation**
Negotiating for the Modern World, Across Borders and Barriers
16:00 - 17:00
- Thursday 18th **Walpole Webinar with The Crafts Council**
Contemporary Craft: A Global Movement in the Making
16:00 - 17:00
- Thursday 25th **Walpole Webinar with Pureprint**
The Art of Print to Engage the Luxury Consumer
16:00 - 17:00
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MARCH

- Wednesday 3rd **Women in Luxury | Lift as You Climb**
In conversation with Viv Groskop
17:00 - 18:00
Please note this is a ticketed event
- Thursday 11th **Walpole Webinar**
International Women's Day Special: Celebrating Female Founders
16:00 - 17:00
- Friday 12th **Skills Session with Philosophy at Work**
Renaissance Ready: how best to prepare your people and culture to embrace a new world of opportunity
11:00 - 12:00
- Thursday 18th **Walpole Webinar**
The new challenges of e-commerce, post-Brexit with the New West End Company
14:00-15:00
- Wednesday 24th **Walpole Member Social**
A Spring Table Dressing Workshop with Moriarty Events
16:30 - 18:00
- Thursday 25th **Walpole Webinar – Sustainability**
Launching the Walpole Sustainability Report with Investec
16:00 - 17:00

2021 Events Calendar

Friday 26th **Sustainability Roundtable**
Discussing the Walpole Sustainability Report in more detail
11:00 - 12:00

Wednesday 31st **Walpole Webinar**
GCC Market Insights with Chalhoub
10:00 - 11:00

APRIL

Wednesday 7th **Walpole Member Social**
Virtual Biscuit Icing Class with Biscuiteers
16:30 - 18:00

Thursday 22nd **Walpole Webinar**
Outlook for International Travel
16:00 - 17:00

Friday 23rd **Skills Session with Live Area**
Seeking Harmony: Luxury Heritage Meets Digital Innovation
11:00 - 12:00

Wednesday 28th **Walpole Member Social with Woven**
Storytelling – Title TBC
16:30 - 18:00

Thursday 29th **Walpole Webinar**
Hospitality Re-opening Focus
16:00 - 17:00

Friday 30th **Skills Session with Rathbones**
Financial Awareness for Women in Business
10:30 - 12:00

MAY

Thursday 6th **Walpole Webinar – Sustainability Programme**
Consumer Behaviour and Sustainability Comms (Internal & External)
16:00 - 17:00

2021 Events Calendar

- Thursday 13th **Walpole Webinar**
Focus on Japan
16:00 - 17:00
- Wednesday 19th **Walpole Member Social**
Whisky Tasting with The Lakes Distillery
17:00 - 18:00
- Thursday 20th **Walpole Webinar – Sustainability Programme**
Circularity
16:00 - 17:00
- Thursday 27th **Walpole Webinar**
Focus on China
16:00 - 17:00
- Friday 28th **Skills Session with Tong Digital (TBC)**
TBC
11:00 - 12:00
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JUNE

- Thursday 3rd **Walpole Webinar – Sustainability Programme**
Sustainable Packaging
16:00 - 17:00
- TBC **Walpole Member Social**
Venue: The Hari
- Thursday 17th **Walpole Webinar – Sustainability Programme**
Navigating Certifications
16:00 - 17:00
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JULY

- Thursday 1st **Walpole Summit 2020: TBC Title**
Venue: The Londoner
Please note this is a ticketed event

2021 Events Calendar

- Thursday 1st **The Book of British Luxury Launch Party**
Venue: The Londoner
- Thursday 8th **Walpole Webinar – Sustainability Programme**
Diversity & Inclusion
16:00 - 17:00
- TBC **Walpole Member Social**
Venue: The Hari
- TBC **Walpole Summer Party**
Venue: TBC

SEPTEMBER

- TBC **The Walpole Power List: The 50 Most Influential People in British Luxury**
Venue: TBC
- w/c 20th **Sustainability Summit**
Venue: TBC
- TBC **Walpole Member Social**
Venue: The Hari

OCTOBER

- TBC **Women and Power Network Dinner**
Venue: TBC
Please note this is a ticketed event
- TBC **Walpole Member Social**
Venue: The Hari

NOVEMBER

- w/c 15th **Walpole British Luxury Awards**
Venue: The Dorchester
- TBC **Walpole Member Social**
Venue: The Hari

W A L P O L E

2021 Events Calendar

TBC

Women's Salon

Venue: TBC

DECEMBER

TBC

Walpole Carol Service

Venue: TBC

Please note this is a ticketed event